

Emily King

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Normal, IL, 61761

EDUCATION

Illinois State University
Bachelor of Science in Graphic Design

Normal, IL
December 2024

Illinois Central College
Associate of Science

East Peoria, IL
May 2022

SKILLS

- ❖ Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom)
- ❖ Branding, Visual Identity, and Social Media Design
- ❖ Typography, Color Theory, Multimedia Design and Print Production

EXPERIENCE

Illinois State University Horticulture Center
Graphic Design Intern (specializing in social media)

Normal, IL
January 2024 - December 2024

- ❖ Spearheaded the creation and management of the official Instagram account, and grew the official Instagram account to 181 followers within 6 months, through strategic content creation and engagement
- ❖ Conceptualized and designed event programs, signage, and promotional material to increase attendance
- ❖ Collaborated with event organizers and staff to create visually compelling materials that enhanced visitor experiences and increased center awareness
- ❖ Designed social media graphics that boosted event visibility and led to more than a 100% increase in follower engagement
- ❖ Participated in event planning sessions, providing creative input and solutions to meet communication needs

Panera Bread Co.
Customer Service Associate

Peoria, IL
July 2020 - May 2024

- ❖ Delivered exceptional customer service by balancing multiple tasks, including taking orders, processing payments, and ensuring accurate, high-quality order packing
- ❖ selected by management to coordinate Panera Breads entry at the St. Louis Pride parade, demonstrating leadership and community involvement

ACHIEVEMENTS

Illinois Central College
Student Government President

East Peoria, IL
August 2021 - May 2022

- ❖ Organize and oversee student events, such as campus activities, educational workshops, and social events, that enhance student engagement
- ❖ Serve as the official representative of the student body in meetings with college administration, faculty, and external organizations

National Speech and Debate Association
National Qualifier

Dallas, TX
May 2019

- ❖ Qualified for Lincoln Douglas Debate
- ❖ In the top 2% of High School Debate Competitors
- ❖ Traveled to Dallas, Texas to compete in the National Speech and Debate Championship